



## SEATTLE INTERNATIONAL SPIRITS AWARDS

### FACT SHEET

**WHAT:** The Pacific Northwest's largest and most comprehensive distilled spirits and liqueurs awards program. The Seattle International Spirits Awards (SISA) will host a one-day single-blind evaluation of local, regional, national and international craft and popular distilled products from around the world, recognizing and celebrating world-class spirits with consumers, enthusiasts, and industry professionals.

**HOW:** Tasting Panel features local, national and international industry professionals. Samples evaluated in category flights and scored individually by teams of panelists. Recognition: Best of Class, Double Gold, Gold, Silver, Bronze Awards

**WHO:** Distilleries and Producers from around the world.

**REGISTER:** Entries, forms, fees must be received by: **May 1**  
Results Emailed to Participants: June 1  
Spelling Corrections via Email: June 10  
Awards Mailing: June 20

**ENTRIES:** Requires (2 ea.) 750ml-1000ml or (3 ea.) 375ml-500ml samples.  
All parcels must include copies of: Registration, No Charge Invoice, Check or Payment Receipt, and Technical/Ingredient Data.  
Craft Brands = \$75 per Entry <5,000 cs produced per entry  
National Brands = \$250 per Entry <100,000 cs produced per entry  
Global Brands = \$500 per Entry > 100,000 cs produced per entry

**SHIP TO:** **Seattle International Spirits Awards**  
c/o ESQUIN WINE STORAGE  
2700 Fourth Ave South, Seattle, WA 98134  
**Deadline:** Registration, fees, forms, tech sheets and samples due by: **May 1**

**CONTACT:** Christopher Chan ~ Executive Director  
Seattle International Spirits Awards

For More Information: [Chris@CocktailChampion.com](mailto:Chris@CocktailChampion.com) (206) 853-4677



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1733 45<sup>th</sup> Ave SW, Seattle, WA 98116  
206-853-4677 / [Chris@CocktailChampion.com](mailto:Chris@CocktailChampion.com)

### Official Entry Criteria & Guidelines

1. Spirits/Liqueurs must be distilled and bottled by a licensed and bonded distillery.
2. Spirits must be authentic, represented and submitted as true to category and accepted internationally as correct by definition of category.
3. All category distillates must be 100% of stated grain/sugar/ferment source unless otherwise defined by local, regional, or national laws and regulations governing distillation with the exception of “Other” and “Open” categories.
4. Entries must be accompanied by technical data listing: alcohol by volume, spirits source material or mash-bill, water source, added ingredients, flavors, and retail price in USD \$.
5. Each entry requires (2 ea.) bottles (750 ml -1000ml) or (3 ea.) (375ml -500ml) samples.
6. All shipments must include a “No Charge/Samples Invoice”
7. All samples become property of Seattle International Spirits Awards (SISA).
8. All logos, labels, and bottle shots may be used for awards promotion by (SISA).
9. No Refunds or Product Returns.
10. Evaluation process is strict and single-blind meaning disclosure to the tasting panel includes: Category of Spirits and Liqueur, Age Statements, Country of Origin for AOP regions, but neither price, producer, nor shape of bottle, label or enclosure.
11. All entries are proofed by a team of Certified Sommeliers and Bar Professionals for soundness and correct consistent temperatures for serving.

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12. The Tasting Panel has locally distilled pure water via Individual Dropper as a dilution option to enhance aroma, taste, balance, complexity or preference.
13. SISA Executive Director, Christopher Chan has sole-authority to resolve any/all questions, problems, challenges and concerns in regards to the process, protocols, tasting scoring and evaluation.

<u>Spirits / Base</u>	<u>Category Code</u>	<u>Spirits / Base</u>	<u>Category Code</u>
• Absinthe-USA	ABS-US	• Grape Brandy USA	BRAN-US
• Absinthe France/Suisse	ABS-FS	• Grape Brandy FRA	BRAN-FRA
• Absinthe-Open	ABS-OP	• Grape Brandy ITA	BRAN-ITA
• Apéritif – All	APER	• Grape Brandy SPA	BRAN-SPA
• Armagnac-VS	ARM-VS	• Brandy-Other	BRAN-ZZ
• Armagnac-VSOP	ARM-OP	• Cachaça	CACHA
• Armagnac-XO	ARM-XO	• Calvados-All	CALVA
• Armagnac-Vintage	ARM-XX	• Cognac VS(***)	COG-VS
• Amaro-Bitter	AMAR-BT	• Cognac VSOP	COG-VP
• Amaro-Dry	AMAR-DR	• Cognac XO	COG-XO
• Amaro-Sweet	AMAR-SW	• Cognac Extra Age	COG-XX
• Amaro-Open	AMAR-OP	• Cognac Flavored	COG-FL
• Bourbon-Aged	BOR-OL	• Eau de Vie-All	EAU-D
• Bourbon-Blend	BOR-BL	• Everclear – All	EVER
• Bourbon-Flavored	BOR-FL	• Gin-American /USA	GIN-US
• Bourbon-Open	BOR-OP	• Gin-Barrel Aged	GIN-BA
• Bourbon-Straight	BOR-ST	• Gin-Citrus	GIN-CI
• Bourbon-White	BODOG	• Gin-Dry	GIN-DR
• Brandy-Apple	BRAN-AP	• Gin-English	GIN-EN



## SEATTLE INTERNATIONAL SPIRITS AWARDS

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| <ul style="list-style-type: none"> <li>• Gin-Floral                   GIN-FL</li> <li>• Genever                    GENEV</li> <li>• Grappa                     GRAPA</li> <li>• Marc                        MARC</li> <li>• Liqueur All Fruits       LIQ-FR</li> <li>• Liqueur-Bitter           LIQ-BT</li> <li>• Liqueur-Chocolate      LIQ-CH</li> <li>• Liqueur-Coffee          LIQ-CO</li> <li>• Liqueur-Cream           LIQ-CR</li> <li>• Liqueur Herb/Spice     LIQ-SP</li> <li>• Liqueur-Nut              LIQ-SW</li> <li>• Liqueur-Open            LIQ-OP</li> <li>• Liqueur-Schnapps       SCHNP</li> <li>• Mezcal-Añejo            MEZ-A</li> <li>• Mezcal-Blanco          MEZ-B</li> <li>• Mezcal-Joven            MEZ-J</li> <li>• Mezcal-Reposado        MEZ-R</li> <li>• Moonshine                MOON</li> <li>• Moonshine-Flavor      MOOFL</li> </ul> | <ul style="list-style-type: none"> <li>• Rum-Flavored            RUM-FL</li> <li>• Rum-Gold                 RUM-GO</li> <li>• Rum-Spiced              RUM-SP</li> <li>• Rum-Overproof          RUM-OV</li> <li>• Rhum Agricole           RHM-AG</li> <li>• Rhum Aged                RHM-OL</li> <li>• Rhum Extra Aged 12+   RHM-X</li> <li>• Rhum Flavored           RHM-FL</li> <li>• Sambuca-All             SAMB</li> <li>• Scotch-Blended          SCO-BL</li> <li>• Scotch-Pure Malt        SCO-PM</li> <li>• Scotch-Single Malt      SCO-SM</li> <li>• Tequila-Añejo            TEQ-AN</li> <li>• Tequila-Blanco          TEQ-BL</li> <li>• Tequila-Gold             TEQ-GO</li> <li>• Tequila Mixto            TEQ-MX</li> <li>• Tequila-Reposado        TEQ-RP</li> <li>• Tequila Extra Age       TEQ-XX</li> <li>• Vermouth-Red            VRM-RE</li> </ul> |
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<u>Spirits / Base</u>	<u>Category Code</u>	<u>Spirits / Base</u>	<u>Category Code</u>
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| <ul style="list-style-type: none"> <li>• Pisco-All                 PISCO</li> <li>• Rum-White                RUM-WI</li> <li>• Rum-White                RUM-WI</li> <li>• Rum-Dark                 RUM-DK</li> </ul> | <ul style="list-style-type: none"> <li>• Vodka-Flavor            VOD-FL</li> <li>• Vodka-Grape             VOD-GR</li> <li>• Vodka-Potato            VOD-PO</li> <li>• Vodka-Rye                VOD-RY</li> </ul> |
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|---|----------------------|--------|---|-----------------------|--------|
| • | Vodka-Triticale      | VOD-TR | • | Whiskey-Extra Aged    | WHS-XX |
| • | Vodka-Wheat          | VOD-WH | • | Whiskey-Peated        | WHS-PT |
| • | Vodka-Other          | VOD-O  | • | Whiskey-Single Barrel | WHS-SB |
| • | Whiskey-Canada       | WHS-CA | • | Whiskey-Single Malt   | WHS-SM |
| • | Whiskey-Irish Blend  | WHS-IR | • | Whiskey-Rye           | WHS-RY |
| • | Whiskey-Irish Single | WHS-IS | • | Whiskey-Wheat         | WHS-WH |
| • | Whiskey-Japan        | WHS-JA | • | Whiskey-White         | WHDOG  |
| • | Whiskey-USA          | WHS-US | • | Whiskey-Flavored      | WH-FL  |
| • | Whiskey-Tennessee    | WHS-TN | • | Open Spirit           | SPIRT  |
| • | Whiskey-Aged Blend   | WHS-AB | • | Open High Proof       | HIGH   |

### **HOW TO ENTER?**

Register on-line at [www.CocktailChampion.com](http://www.CocktailChampion.com) and ship UPS/Fed-Ex or hand deliver: (2 ea.) (750 ml -1000ml) or (3 ea.) (375ml -500ml) samples per entry along with entry form, no-charge invoice, check or CC receipt. Send tracking info via e-mail: [Chris@Cocktailchampion.com](mailto:Chris@Cocktailchampion.com).

### **WHY ENTER?**

The Seattle International Spirits Awards provide a wealth of promotional benefits, media assets, consumer awareness, talking points, press opportunities, professional acknowledgement, consumer credibility and celebration. Your artisan, craft, and commercial spirit or liqueur will be recognized for distinction in quality, flavor, complexity and authenticity.

### **WHO EVALUATES & SCORES?**

The Tasting Panel will consist of highly-experienced bar, spirits, and mixology experts and craftspeople that have earned industry-wide recognition and popular consumer appeal.

### **RESULTS & PROMOTION?**

A major-news release will announce the results through multiple-mass media channels including: Electronic, Print, Radio, Video, and Social Media Networks. Logos and awards icons will be available on-line at no extra charge to highlight and feature in distillery POS, Media and Marketing.

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### WHO IS CHANNEL ONE PRODUCTIONS?

Christopher Chan is a Seattle based Wine, Spirits, & Hospitality Professional, Advanced Sommelier and Special Events Executive who's founded and produced numerous high-profile beverage industry events including: Seattle Wine Awards, Oregon Wine Awards, Idaho Wine Awards, Gold Medal Wine Experience, 2016-17 Holiday Wine Fest and 2017 SOMM SUMMIT ~ International Wine & Spirits Symposium, and HappyHourRadio.net. His detailed planning, execution and talent for generating consumer interest and social engagement adds excitement, awareness, recognition and value all those who participate.

### **All Parcels Must be Delivered by May 1 and Include Copies of:**

- Registration Form
- No Charge / Sample Invoice
- Fee Payment by Check - or - Payment Receipt by Credit Card or
- Photocopy of Payment in Shipment
- Technical Information
- Ingredients Information
  
- Thank you ☺